

## LEGISLATIVE

The Association lobbies for you in Nebraska's legislature on state and federal issues. We monitor legislation pertaining to alcohol, labor, and general taxation.

## NETWORKING OPPORTUNITIES

### Taste of Nebraska

Enjoy an excellent opportunity for creative exposure by supporting the restaurant industry through our annual gala, the Taste of Nebraska. Year after year, Taste sells out, attracting restaurateurs and Allied members from across Nebraska. The banquet consists of a cocktail reception, silent auction, dinner, and awards. Sponsorship opportunities at a variety of levels are available.

### Annual Golf Classic

Be a part of this exciting networking event! As a sponsor, you have a variety of opportunities to promote your corporation/business while supporting the Association. The golf tournament consists of lunch, 4-player scramble, and awards reception and dinner.

## MEMBER SERVICES

### Health Insurance Program

Innovative, affordable health insurance benefits exclusively for Nebraska Restaurant Association members and their employees

### Business Insurance

Farmers Insurance Group is an endorsed provider for Nebraska Restaurant Association members and offers quality, affordable insurance.

### Legal Services

Berens & Tate, PC, LLO provides a wide range of legal services. The firm represents public and private clients in a variety of matters, including labor relations and employment, liquor licensing, franchising, and more.

### E-Marketing Solutions

Fishbowl is a national partner for permission-based email marketing. Fishbowl provides savings to current members of the Nebraska Restaurant Association.

### Music Licensing Discount Programs

Members receive a 10% annual discount on Eating & Drinking Establishment license fees by both Broadcast Music Inc and SESAC. Receive an additional 10% discount for timely payment, for a total discount of 20%!

### Credit Card Processing & Payroll Services

Our exclusive credit card processing and payroll services provider, Heartland Payment Systems, provides customized application options to address your specific needs. HPS provides competitive pricing, a 24-hour help desk, on-site training, easy-to-read processing statements, and simplified paperwork.

## PUBLICATIONS

Each member receives our bimonthly publication, *MainCourse*. This publication updates you on local and national trends, government regulation, membership news, events, food safety, and industry activities.

## EDUCATIONAL PROGRAMMING AND CERTIFICATION

The Hospitality Educational Foundation (HEF), established with the Nebraska Restaurant Association, is a non-profit organization which has become the primary resource for educational materials, ServSafe, workforce development, ProStart®, scholarships, internships, grants, and various other hospitality-related training solutions.

### ProStart®

ProStart®, the hospitality industry's premier school-to-career program, enables high school juniors and seniors to take their first steps toward promising careers in the hospitality industry, and helps you gain motivated, skilled employees.



### ServSafe

ServSafe is the most in-depth step and has an 8-hour course offered at several sites throughout the state. Food Security, Food Allergies, and HACCP training are provided to make our food supply safe.

### Educational/Training Materials

HEF provides a complete Training Resource Library, including training videos, manuals, and more, to train employees and management.

### Nebraska Restaurant Association

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www.nebraska-dining.org • dineout@alltel.net (e-mail)



## Our Mission

The Nebraska Restaurant Association acts as the principal advocate for Nebraska's hospitality industry and promotes the qualities of strength, unity, and excellence in and of its membership.



# MEMBERSHIP

## Why membership into the Nebraska Restaurant Association?



Membership in the Nebraska Restaurant Association is a small investment with big rewards in the health of your business and the entire foodservice industry. As a member of the Association you will have a unified voice for representation of the industry in government, the strength of an exclusive group for money saving programs specific to foodservice, and the assistance of staff and consultants who are available to help your business prosper.

*It pays to join!* Dues are tax 75% tax deductible.

**Dual Membership** — Restaurant members represent tableservice, quickservice, on-site foodservice, cafeterias, and more. This also includes multi-unit restaurant companies.

**Allied Membership** — For foodservice industry suppliers, distributors, and consultants who supply goods and services to the industry. For full-time educators in the restaurant and hospitality field.



## DUAL MEMBERSHIP

Joining the Nebraska Restaurant Association automatically makes you a member of the National Restaurant Association. Your dual membership gives you the membership benefits of both organizations. You will enjoy toll-free access to the National Restaurant Association's legal and library services, as well as receive subscriptions to *Washington Weekly* and *Restaurant USA*.

## BENEFITS

- Dual Membership with the National Restaurant Association
- State and National Legislative Representation
- Free Association Online Dining Guide listing
- Subscription to the *MainCourse Magazine*
- Subscription to *Nebraska Restaurant Industry E-News*
- Subscription to *Nebraska Restaurant Industry Newsletter*
- Networking and Marketing Opportunities
- Referrals
- Information Resource Center
- Worker Compensation Insurance Program
- Credit Card Processing and Payroll Services Discounts
- 10% Discount on Music Licensing from BMI and SESAC
- NEW Health Insurance Program for members-only
- Discounts on ServSafe Training
- E-marketing Program
- Expert Legal Consultations

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"The Association benefits equal financial benefits. They are a communication link for state and national issues pertaining to the hospitality industry."

— Dean Rasmussen, *Grandmother's Corp. Hdq., Omaha*

"There are great benefits as a result of membership! I've been able to establish excellent rapport with people in the hospitality industry and have learned much about trends in commercial food service."

— Kelly Knudson, *daVinci's, Lincoln*

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## ALLIED MEMBERSHIP

It's a big world out there and we're here to make it a little smaller. You need the most economical way to find and reach new customers. Since you serve Nebraska, it only makes sense to belong to the Nebraska Restaurant Association.

Be a member where they are members. Enjoy unique privileges only offered to Allied Members of the Nebraska Restaurant Association.

## BENEFITS

- Access to NRA Membership Database
- Free Listing in Printed and Online Buyers Guide
- 10% Advertising Discount—*MainCourse Magazine*, Buyers Guide and Website
- Referrals
- Marketing & Sponsorship Opportunities
- Invitation to Events
- Subscription to the *MainCourse Magazine*
- Subscription to *Nebraska Restaurant Industry Newsletter*
- Subscription to *Nebraska Restaurant E-News*
- Access to future industry professionals through our ProStart Program